

# Tailoring of PrEP for BMSM

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# U.S. Epidemic

- More than 1.1 million people in the U.S. are living with HIV infection
- Almost 1 in 5 (18.1%) are unaware of their infection
- By race, Blacks/African Americans face the most severe burden
- Gay, bisexual, and other men who have sex with men (MSM), particularly young Black/African American MSM (BMSM), are most seriously affected

# HIV Among MSM

- MSM represent 2% of the U.S. population, yet are the most severely affected
- In 2011 MSM accounted for
  - 62% of all new infections
  - MSM-IDU accounted for an additional 3% of new infections
- BMSM accounted for 38% new HIV infections in 2011

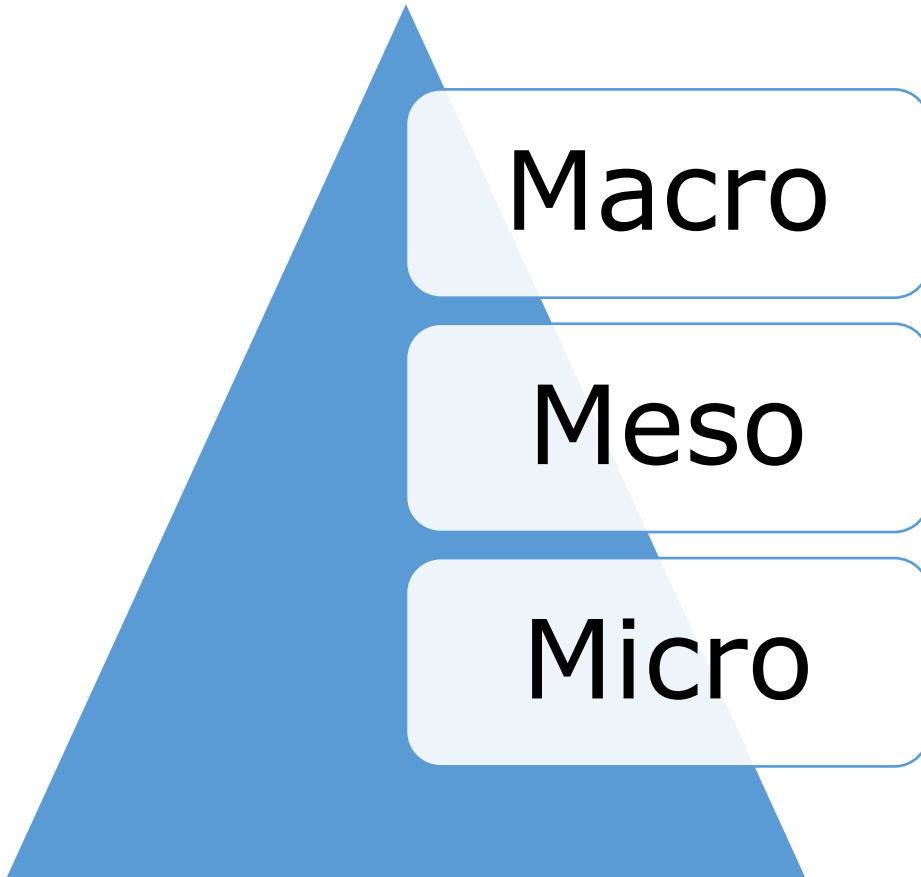
# Challenges for BMSM

- High HIV prevalence in the BMSM community
- Many unaware of status
- Sexual risk behaviors
- Alcohol and illegal drug use near time to sex
- Internal and external homophobia, stigma and discrimination

# Why Disparity Exist?

- Heterogeneity
- Compounding Structural Factors
- Community Perception
- Trust and Stigma
- Intervention Delivery
- Burden versus Benefit

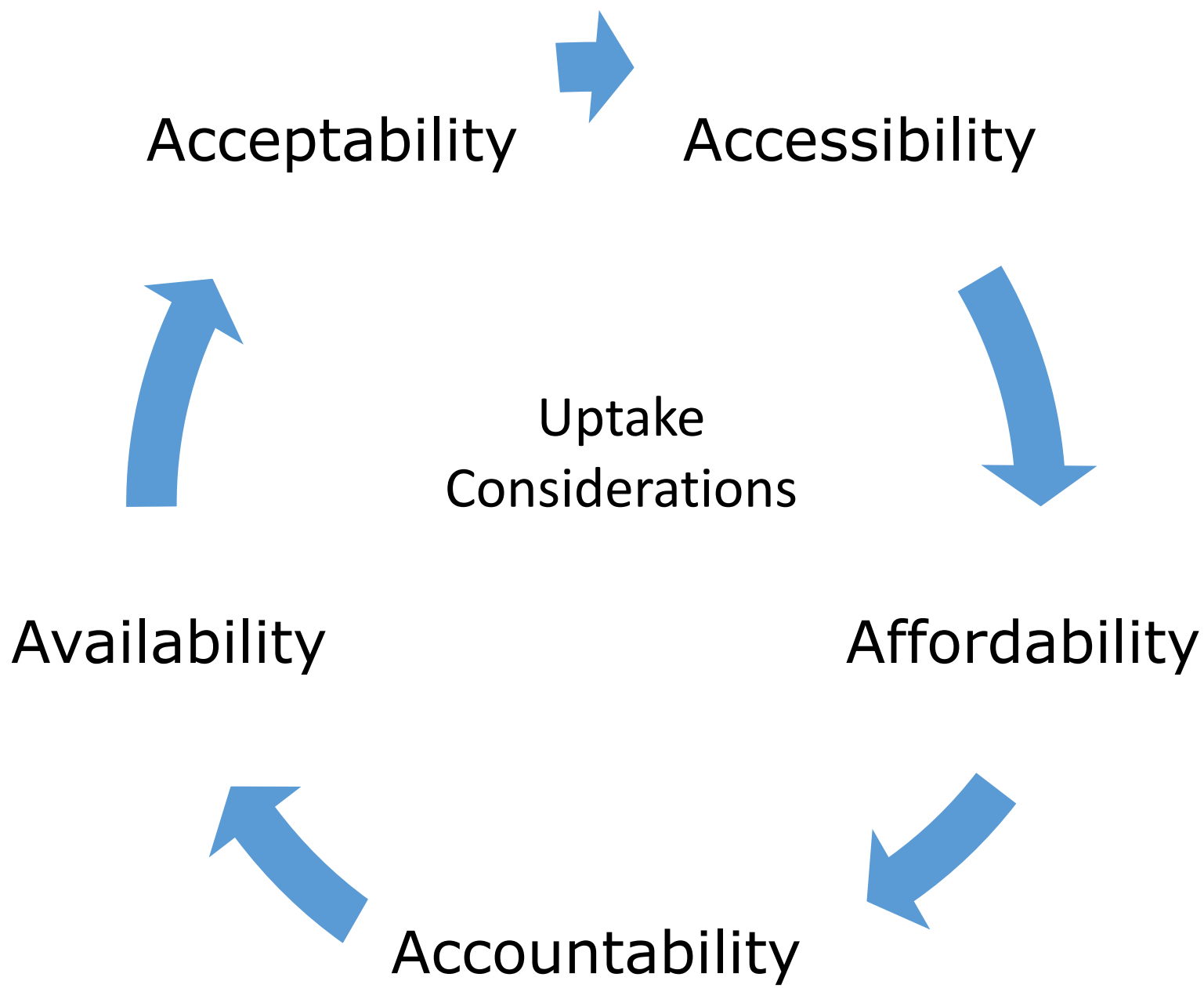
# Optimizing Uptake



- Stigma
- Social Norms
- Culturally Competent Providers
- Insurance
- Housing
- Employment
- Internalized homophobia
- Adherence
- Stigma

# Addressing Factors

- Cultural Competency
- Facilities
- Engagement
- Role Delineation
- Better understanding





# Empowering Communities

- Nonconventional methods
- Understand biases
- Assimilation v. Accommodation




# The PrEP experience

- The PrEP Experience for everyone is different:
  - Tailored Care
  - Prevention Planning
  - Strategic Positioning
  - Adherence





WHAT ARE YOUR QUESTIONS?



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THANK YOU!