Project Take
Charge: HIV and
Substance Use
Prevention on
College Campuses

Rhonda Holliday, PhD

Department of Community Health and Preventive Medicine

Prevention Research Center





Project Take Charge

Purpose:

- Implement HIV prevention strategies for 18-24 on the campuses of HBCUs and in the community
- Develop and/or strengthen community partnerships
 - HIV testing
 - Condom distribution
 - HIV and substance use prevention education.
- Funded by SAMHSA from 2015 2018 (Grant #5H79SP021382-03)



Partners

HBCU

- Clark Atlanta University
- Morehouse College
- Morehouse School of Medicine

Community Based Organizations

- ANIZ, Inc
- National AIDS Education & Services for Minorities, Incorporated (NAESM, Inc.)
- Sister Love, Inc.



Methods

- HIV testing
 - Testing events on campus
 - Student Health Services (routine HIV testing)
 - Self-reported questionnaire
 - Demographic Data
 - Substance use risk behaviors
 - Sexual risks behaviors
 - HIV testing results

- Condom distribution
 - Condom dispensers
 - Testing events
- Educational activities
 - Peer educators
 - CBO presentations
- 2,231 participants were tested over a three-year period
 - 43.9% campus (n = 979)
 - 56.1% community (n = 1252)



Results

Characteristic	No N(%)	Yes N (%)
Previously Tested for HIV	297 (30.6)	675 (69.4)
HIV Result	- 921 (99.6)	+ 4 (0.4%)
Diagnosed with an STI in the past 12 months (start here)	763 (86.4)	120 (13.6)
Sex while high on drugs/alcohol in past 12 months	579 (62.7)	344 (37.3)
Sex with multiple partners in past 12 months	356 (36.7)	613 (63.3)
Sex with MSM	859 (89.0)	106 (11.0)
Sex with person of unknown HIV status	377 (38.9)	591 (61.1)
Unprotected Sex in past 12 months	270 (25.8)	720 (74.2)
Sex with Anonymous Person	859 (89.1)	105 (10.9)
Sex with Someone from the Internet/App	851 (88.0)	116 (12.0)



Results

Condom Dispenser Tracking

- 4,390 condoms were restocked
- 97.8% of the dispensers were checked weekly and restocked as needed

HIV & Substance Abuse Workshops

- Seven conducted
- 175 participants
- 90% reported increased awareness of their risk of HIV and substance abuse



Considerations

- Testing during high traffic school times
- Adding more campus testing sites
- Increase number of workshops offered
- Have regular, recurring schedule of workshops
- More oversight completing condom tracker form



Project Take Charge – Implementation Research

- Expansion of original Project Take Charge
 - Albany State University
 - Atlanta Metropolitan College
- HIV Testing
 - Student Health Clinics
 - Testing events (partnering with CBOs)
- Condom Distribution
 - Condom dispensers on campus
 - Online condom ordering: https://www.projecttakecharge.org
- Education
 - Peer Educators
 - Workshops
 - Social Media



Project Take Charge – Implementation Research

- Better understand implementation at each site
- Assessment to better understand implementation barriers and facilitators
 - Key Informant Interviews (Administrators, faculty and staff)
 - Focus groups (students)
- Implementation
- Evaluation
- Centers for Disease Control and Prevention Grant# 5 U48DP006411-01



Assessment: Current Policies and Practices

HIV Testing and Treatment

- Inconsistent HIV testing
- Student health services
- HIV positive students referred out to community partners for treatment and counseling
- Community partners have provided HIV testing kits, HIV testing and educational events at all institutions

Substance Use

- Dry Campuses
- No current partnership for substance use prevention and/or education
- Substance use policies are limited to enforcement of "dry-campus" policies.

Condom Distribution

- All schools have provided condoms to students
- Relied in part on condom donations from community partners for condom distribution



Assessment: Community Partnership Capacity Building

- Desire for strengthened community partnerships
 - Increase sustainability
 - Prior attempts at HIV testing, treatment, and education were successful in the short term
 - Increase consistency
 - Prevention activities were often isolated events and were not part of established or consistent community partnerships.
 - Memorandum of Understanding (MOU)s established but not enforced
- Student support for community-based partnerships
 - HIV testing
 - Substance use prevention activities

Discussion

- HIV prevention strategies at HBCUs and MSIs must address implementation capacity.
- Community partnerships have been successful in the short term
 - Strengthen relationships for sustainability
- Students desire more information and access to HIV testing, condoms, and substance use education
- Inform future implementation of other prevention and education efforts among HBCU's and MSI's.
 - Toolkit
 - Training other institutions