

Ending the HIV Epidemic:

Building Capacity to Expand Viral Suppression Initiatives

Lessons learned from Undetectable = Untransmittable rollouts in Region 4

Office of Infectious Disease and HIV/AIDS Policy

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OASH | Office of the
Assistant Secretary
for Health

White House Office of National AIDS Policy (ONAP)

ONAP is part of the **White House Domestic Policy Council**

- Tasked with coordinating the **continuing efforts of the government to reduce the number of HIV infections** across the United States.
- The Office emphasizes **prevention through wide-ranging education initiatives and helps to coordinate the care and treatment** of citizens with HIV/AIDS.
- Coordinates with the **National Security Council and the Office of the Global AIDS Coordinator** and works with international bodies to ensure that America's response to the **global pandemic is fully integrated with other prevention, care, and treatment efforts** around the world.

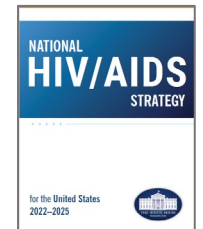
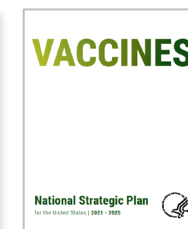
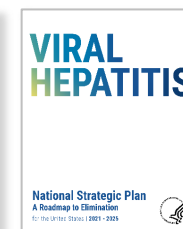


OFFICE OF INFECTIOUS DISEASE AND HIV/AIDS POLICY

- **OIDP provides strategic leadership and management,** while encouraging collaboration, coordination, and innovation among federal agencies and stakeholders to reduce the burden of infectious diseases.
- **Advisory committees**
OIDP oversees 5 federal advisory committees that leverage expert advice to prevent infectious diseases in the U.S. HIV/AIDS, vaccines, tick-borne diseases, antibiotic resistance, and blood and tissue safety and availability
- **Initiatives**
OIDP develops, coordinates, and supports a range of infectious disease initiatives such as the Ending the HIV Epidemic in the U.S., the Minority HIV/AIDS Fund, HIV.gov, and actions to prevent healthcare-associated infections
- **National strategic plans**
OIDP coordinates with federal and non-federal stakeholders to develop, implement, and monitor national strategies to prevent infectious diseases: HIV, STIs, viral hepatitis, and vaccines



Office of
Infectious Disease
and HIV/AIDS Policy



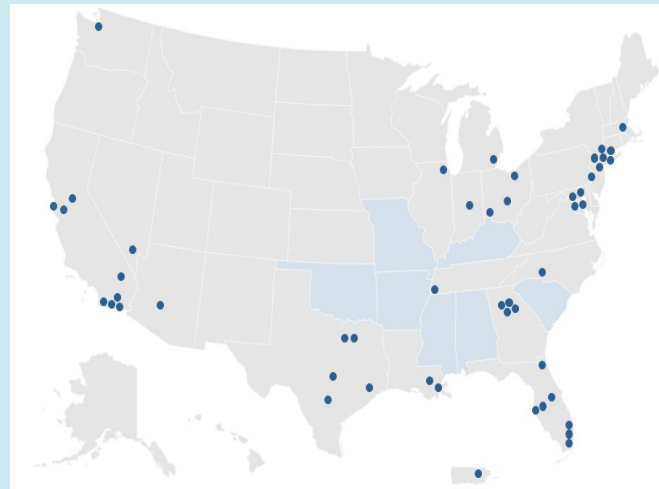
Ending the HIV Epidemic in the U.S.

GOAL:

75%
reduction in new
HIV infections
in 5 years
and at least
90%
reduction
in 10 years.

FOCUSED EFFORT: Phase 1

- 48 counties, DC, and San Juan account for 50% of new infections
- 7 states with the most substantial HIV diagnoses in rural areas



FOUR PILLARS

Diagnose

All people with HIV as early as possible



Treat

PWH rapidly and effectively for sustained viral suppression



Prevent

New HIV transmissions using proven interventions

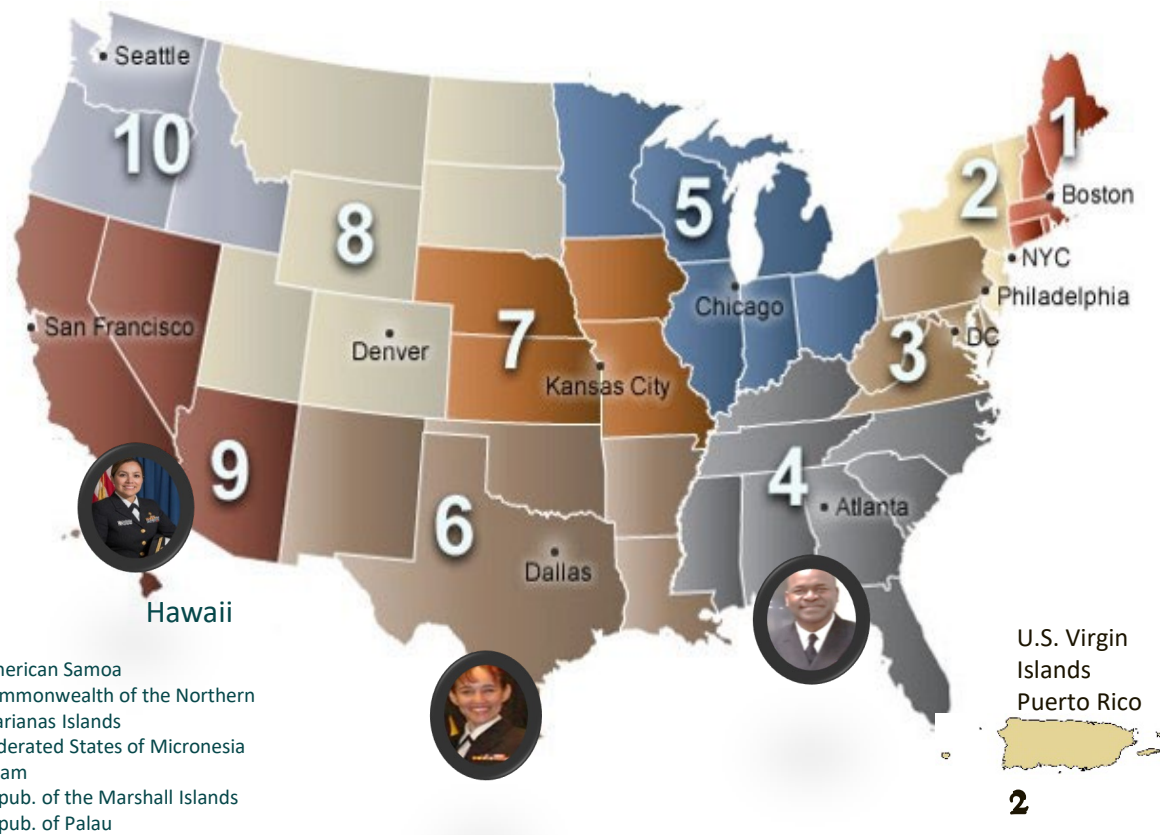


Respond

Quickly to HIV outbreaks



Prevention Through Active Community Engagement (PACE) Program



- Prioritize the three HHS regions that have a substantial burden of new HIV diagnoses
- **PACE**
 - Serve as ODP Lead for “Ending the HIV Epidemic” in the regions
 - Bridge the gap between community and federal programs



Coordinate



Collaborate



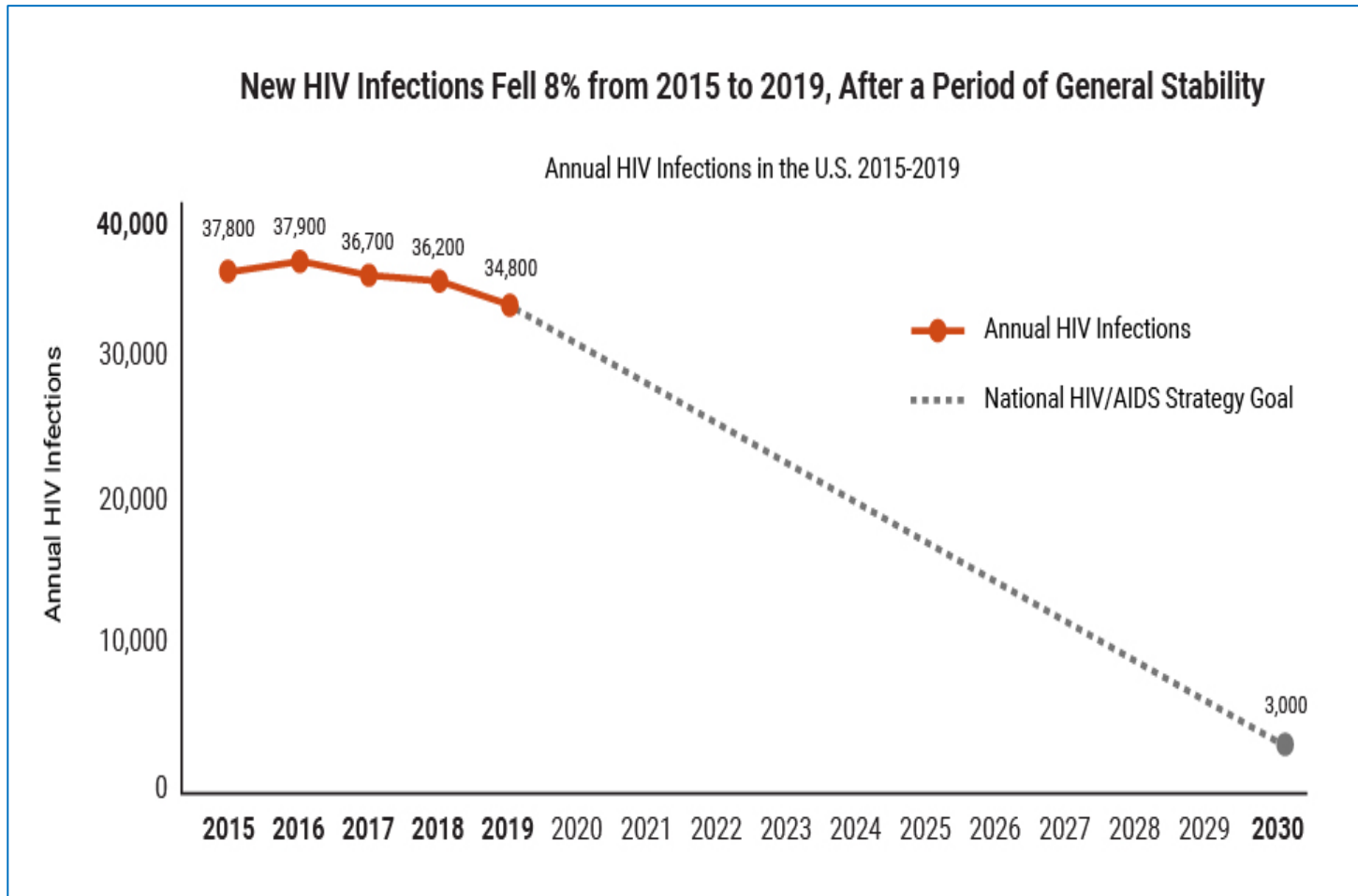
Convene



Connect

Ending the HIV Epidemic in the U.S.

HIV EPIDEMIC: PROGRESS TO DATE



The nation's annual new HIV infections have declined from their **peak in the mid-1980s**.

In 2019, the estimated number of **new HIV infections was 34,800** and **1.2 million people were living with HIV in the United States**.

Centers for Disease Control and Prevention data show that new HIV infections fell **8% from 2015 to 2019, after a period of general stability in new infections in the United States**.

Disproportionate Impact in 2019

Race/Ethnicity	% with HIV in 2019	% of US population 2019
Black/African American	40.3%	13.4%
White	28.5%	60.1%
Hispanic/Latino	24.7%	18.5%
Asian	1.5%	5.9%
American Indian/Alaska Native	0.3%	1.3%
Native Hawaiian and Other Pacific Islander	0.09%	0.2%

Gay and bisexual men are the most disproportionately affected group

Account for about 66% of new HIV infections each year, with the **highest burden among Black and Latino gay and bisexual men and young men.**

- 26% of new HIV infections were among Black gay and bisexual men,
- 23% among Latino gay and bisexual men
- 45% among gay and bisexual men under the age of 35.

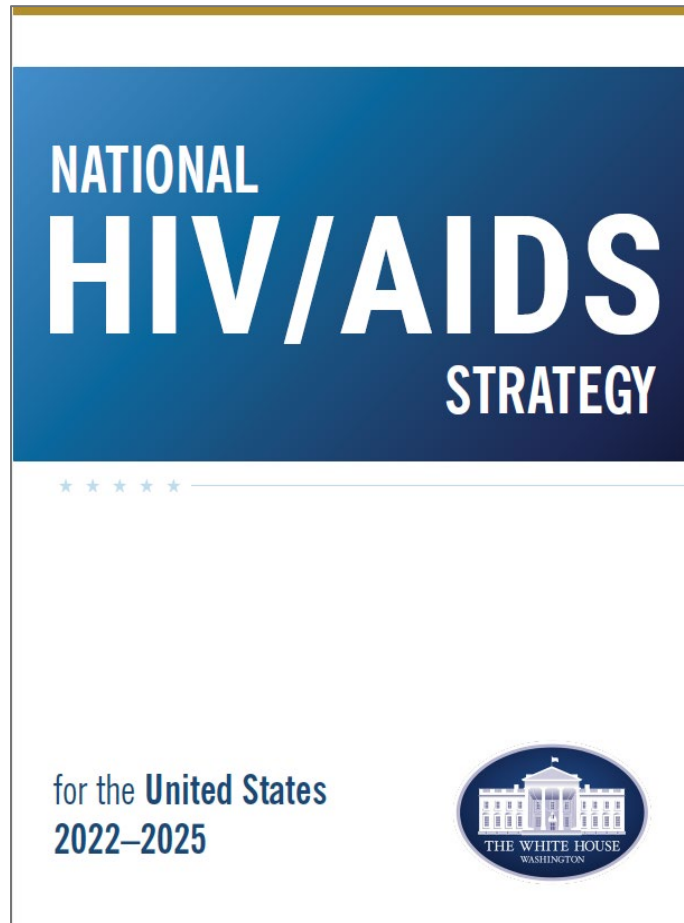
Disparities persist among women. Black women are disproportionately affected compared to women of other races/ ethnicities.

- Annual HIV infections remained stable among Black women from 2015 to 2019,
- The rate of new HIV infections among Black women was 11 times that of White women and 4 times that of Latina women.

Youth aged 13–24 years composed 21% of new HIV diagnoses in the U.S.

7% of new HIV infections in the U.S. were among people who inject drugs.

National HIV/AIDS Strategy (2022- 2025) update



VISION ★ ★ ★ ★ ★

The United States will be a place where new HIV infections are prevented, every person knows their status, and every person with HIV has high-quality care and treatment, lives free from stigma and discrimination, and can achieve their full potential for health and well-being across the lifespan.

This vision includes all people, regardless of age, sex, gender identity, sexual orientation, race, ethnicity, religion, disability, geographic location, or socioeconomic circumstance.

Viral Suppression Campaign: “I AM A WORK OF ART”

I AM A
WORK
OF ART



- The U.S. Department of Health and Human Services (HHS), developed the “I am a **Work of ART**” national viral suppression campaign as part of the *Ending the HIV Epidemic in the U.S.* (EHE) Initiative.
- This campaign supports the EHE key pillar: “**Treat people with HIV rapidly and effectively to reach sustained viral suppression.**”
- Using a co-creation approach, HHS **engaged traditional and nontraditional HIV stakeholders and people with HIV in eight EHE priority jurisdictions across the U.S. to develop “I am a Work of ART.”** Campaign materials feature a diverse group of people with HIV, who share personal stories about getting into care and using antiretroviral therapy (ART) to achieve viral suppression.
- The campaign name is a play on the dual meaning of “**art**”—**the expression of creative skill and imagination and the acronym for antiretroviral therapy**, the medications that make it possible for people with HIV to achieve viral suppression.

Campaign Goal

- **Encourage people with HIV who are not in care to seek care, remain in care, and achieve viral suppression.**





CAMPAIGN MATERIALS



“I AM A
WORK OF
ART”

Downloadable Resources include:


Posters, Flyers, Rack Cards, Business Cards, Social Media Posts (Facebook, Instagram & Twitter) and videos.

<https://www.hiv.gov/federal-response/campaigns/work-of-art/materials>

I AM A WORK OF ART

Antiretroviral therapy (ART) helps me and others with HIV stay healthy and undetectable so we can live life loud—and proud—on our terms.

Jamini
Living with HIV for 18 years



A RK RT




A RK RT



I AM A WORK OF ART

Cristy
Living with HIV for 3 years

[HIV.GOV/ART](https://www.hiv.gov/art)

 Ending the HIV Epidemic



I AM A WORK OF ART



HIV gov



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