# Intersectionality & Communication

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Fulton County Board of Health







## Positionality, Microaggressions, and Bias

Positionality, microaggressions, and biases can have a significant effects on a person's ability to navigate important conversations about healthcare, impeding wellbeing.

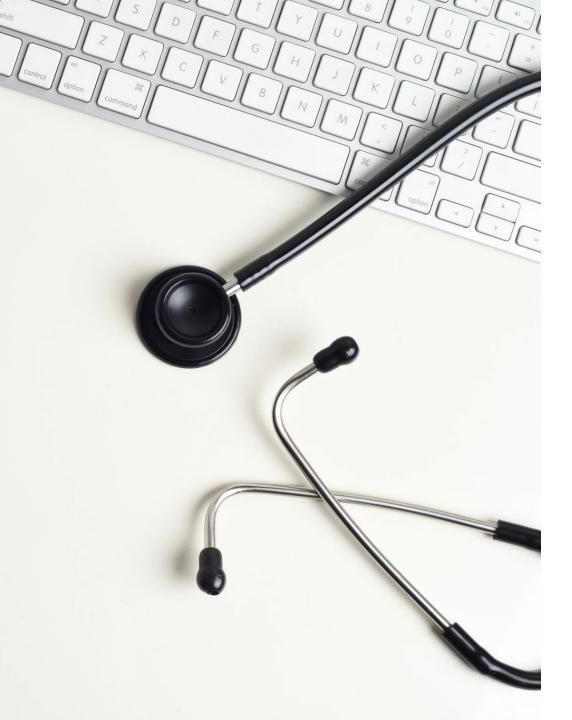
Positionality = Positionality refers to where one is located in relation to their various social identities(gender, race, class, ethnicity, ability, geographical location etc.); the combination of these identities and their intersections shape how we understand and engage with the world

Microaggressions= Microaggression is a term used for commonplace verbal, behavioral or environmental slights, whether intentional or unintentional, that communicate hostile, derogatory, or negative attitudes toward stigmatized or culturally marginalized groups.

Biases= Bias is a preference in favor of, or against a person, group of people, or thing. These initial human reactions, which are often unconscious, are rooted in inaccurate information or reason and are potentially harmful.



- \* Gay
- \* Bisexual
- \* Lesbians
- \* Queer
- \* Transgender
- \* Youth
- \* Aging
- \* People who use drugs
- \* Disabilities
- \* People of Color



# Experiences in Health Care Settings

- Stigma & Shame (Not being out to providers)
- Judgment and assumptions from Providers
- Difficulty talking about sex
- Providers don't understand
- Having to "teach" providers
- Misidentifying Names & Gender
- Mistrust in Systems
- Lack of Representation among Providers
- Electronic Health Records, clients don't "fit in the box" (legal names, limited identity options)

#### Who uses substances?

(You, lover, family, friends)

#### **Assumptions Vs. Reality:**

- Street-based vs WIC clients
- People with and without Resources
- Queer & Transgender Individuals
- Athletes & Armed Forces
- Accident & Trauma Victims
- \*Substances = affordable mental health support

We are either sober or users. Where are you on the spectrum? What is the goal?

#### To feel good

Stimulants may lead to feelings of power, selfconfidence and increased energy. Depressants tend to provide feelings of relaxation and satisfaction.

#### To feel better

People may use substances to reduce social anxiety or stress when building connections with others or to reduce symptoms associated with trauma or depression.

#### To do better

The increasing pressure to improve performance leads many people to use chemicals to "get going" or "keep going" or "make it to the next level."

#### To explore

Some people have a higher need for novelty and a higher tolerance for risk. These people may use drugs to discover new experiences, feelings or insights.

# Cultural Humility



How does your relationship with substances, and experience with others who use(d), impact the way you see the world and interact with clients?



Sexual Health is a state of physical, emotional, mental and social well-being in relation to sexuality; it is not merely the absence of disease, dysfunction or infirmity. Sexual health requires a positive and respectful approach to sexuality and sexual relationships, as well as the possibility of having pleasurable and safe sexual experiences, free of coercion, discrimination and violence. For sexual health to be attained and maintained, the sexual rights of all persons must be respected, protected and fulfilled." (WHO, 2006a)

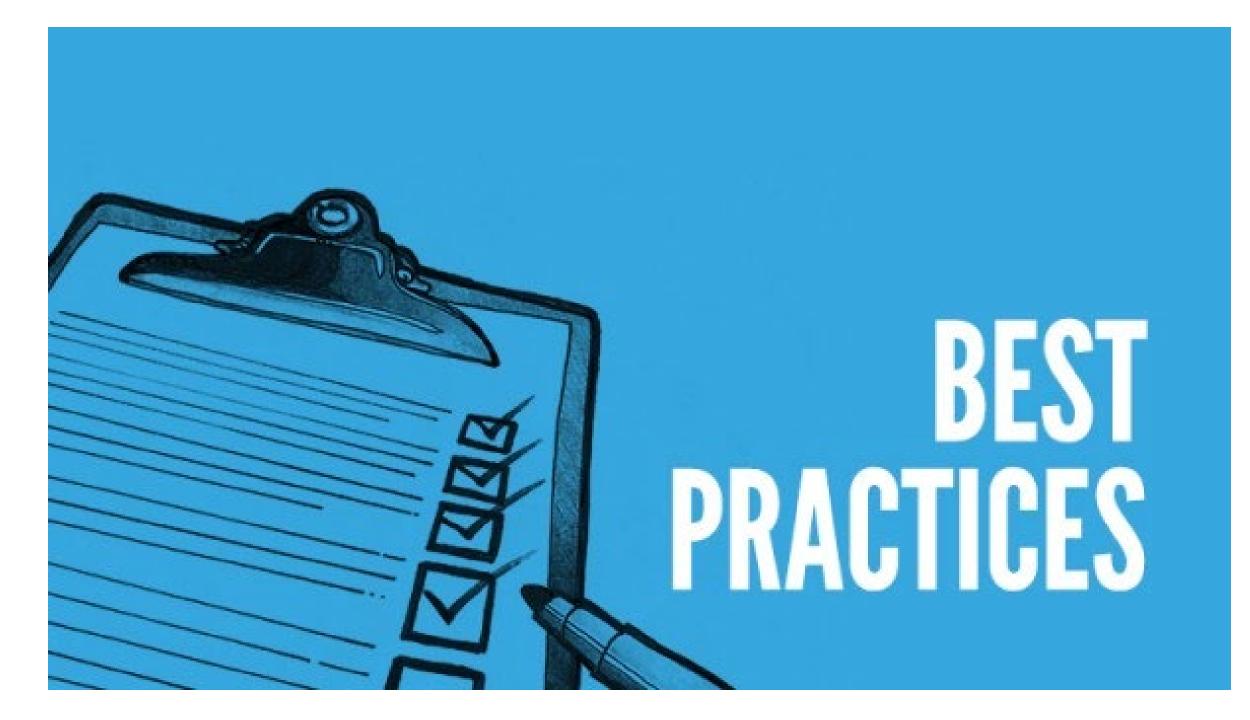
# Sexual Health Workshop

What does "sexual health" mean to you?

What are barriers to sexual health for you and your community?

How did you learn about sexual health? What was the focus & tone?

Who do you discuss your sex/sexuality with? Who do you avoid talking about sex with?





We operate under a Harm Reduction framework which is about meeting people where they are without judgement, and providing tools and education to help people live their best lives.



- Avoid load language
- No fear-based or policing messages
- Real people & real stories
- Information about tools
- Linkage support to providers
- Multilingual & Multicultural
- Visibility Fliers, Socials & billboards
- Challenge stigma
- Overlaps with HIV & HCV efforts / funding

# 

### Sex Positivity

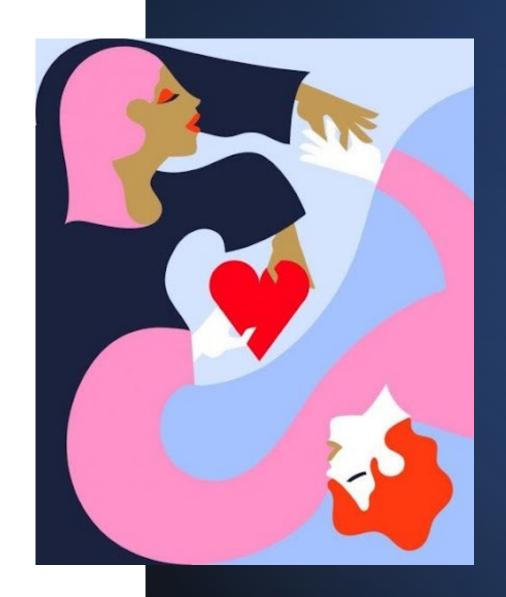
- Celebrates authentic sexual desire
- Welcomes all forms of consensual sexual activity
- Views sex as a natural and health part of our human experience

#### Why:

- Invites clients to share openly about their sexual history & partners
- Supports clients in letting go any shame around sex, which may have been a barrier to pleasure, negotiated safety and accessing services

#### How:

 Lean in with curiosity and questions – further your knowledge and understanding



The Pleasure Principles

Pleasure-based Sexual Health LOVE YOURSELF
To build a pleasure-inclusive world, love yourself and have kindness for yourself and others. Collaborate with and promote other pleasure champions.

300

EMBRACE LEARNING

Evidence and new knowledge on the impact of pleasure positive approaches will ensure more sexual health for all. Be evidence-driven and spread the love with your new knowledge.



TALK SEXY

Pleasure-positive messaging communicate positively & effectively. Adopt pleasure-inclusive language and imagery across your media and mediums.



BE FLEXIBLE

Context and culture are critical. Be adaptive in each unique context and recognise pleasure based sexual health is possible for all.



UNIVERSAL

Sexual pleasure is a universal phenomenon, yet different for each individual. Recognise individual identifies, context and culture to ensure pleasure based sexual health.



alGHTS FIRST

Sexual rights are the building blocks of pleasure-based sex.
Remember rights when you enable pleasure-based sexual health.



These Pleasure Principles are
designed to act as a guide and
inspiration to support people and
organisations to embark on the journey
towards a sex-positive, pleasure based
approach to sexual health. The Pleasure
Principles aim to help inspire and guide you as
a pleasure activist, propagandist or practitioner.

Sore to all the prin

Core to all the principles is to be 'sex positive'. Remember that, when done right and when you feel safe, sex can be very good for you!



# Sexual health is for everyone.



You're never too hot for safer sex.



#### **Sexual Health Services**

- Expansion to include STIs & HCV
   \*prevention including individuals with HIV+
- Rapid PrEP & ART starts
- At-home Test Kits
- Express STI Screening
- Doxy PEP & MPX Vax
- Sex Positive & Inclusive



WEDNESDAYS FROM 5:00 PM TO 7:00 PM

NEIGHBORHOOD UNION HEALTH CENTER

186 SUNSET AVE. ATLANTA, GA 30314 WEDNESDAY-FRIDAY



- Reduce rates of HIV, Hep C, and injury in people who inject.
- Reduce rates of preventable overdose leading to hospitalization and death.
- Reduce barriers which prevent people who use drugs from accessing lifeimproving and stabilizing services.
- Create a safe and welcoming culture that is inclusive of people who use drugs.

**1,275,000 people** have seen the Fentanyl billboard campaign in the **last 5 months** across **15 billboards** in Metro Atlanta.

Can you tell which pill contains Fentanyl?



Test your drugs.

Doing a line? Use a strip.

Test your drugs.

Atlanta's better with **you** in it.

Test your drugs and carry Naloxone.

SAY THIS	INSTEAD OF THIS
person with a substance use disorder	addict, junkie, druggie
person living in recovery	ex-addict
person living with an addiction	battling/suffering from an addiction
person arrested for drug violations	drug offender
chooses not to at this point	non-compliant/bombed out
medication is a treatment tool	medication is a crutch
had a set back	relapsed
maintained recovery	stayed clean
positive drug screen	dir ty drug screen



# Loaded Language

#### Avoid words like:

Disease Surveillance Investigation Addict Repeat Offender

#### Do not:

Manipulate or police clients

#### Do **NOT** use...

- STD
- Risky / High Risk
- Unprotected
- Safe sex
- Substance Abuse
- MSM
- "Preferred" Pronouns
- Case
- DIS
- Target Population& Hard to Reach

#### Please use...

- ✓ STI or Sexual Health
- ✓ Exposures
- ✓ Condomless
- ✓ Safer sex
- ✓ Relationship w Substances
- ✓ Patient Identity
- ✓ Pronouns
- ✓ Individual
- ✓ Health Navigator
- ✓ Priority Populations



# Health Coaching: Linkage & Partner Services

- Setting the agenda
- Collaborative
- Self-coaching
- Dismantling power dynamics
- Informative / Educational
- Check Understanding
- Cultural Humility
- Trauma Informed
- Sex Positive & Harm reduction

Not – Manipulative & Fear-based



# Setting the Agenda



Ask Clients what they want to discuss



Confirm that you will address the client's concerns and ask for additional items



Identify what from the client's concerns you can address today



Share the things you would like to talk about



Summarize, briefly, all the agenda items – yours and the client's

## **Intentional Spaces**



How do you create a safe & welcoming space?

Who do you prioritize? How?

**Community Engagement** 

Social Determinates of Health (\*individual & their choices)

Power Dynamics / Client-centered

What **YOU** want vs What **THEY** want

Location & Accessibility